

Education

University of Pennsylvania

Summa cum laude, class of 2023

B.A. in Design

Minors in Computer Science & Spanish

Skills

Figma

Adobe Creative Suite

Autodesk Maya

React

HTML/CSS

JavaScript

Java

MongoDB

WordPress

Microsoft Suite

Public speaking

Spanish

Awards

Weitzman School of Design, University of Pennsylvania

Graduating with Excellence Award, Design

Daily Pennsylvanian

2020 Design Associate of the Year

Future Business Leaders of America

National Leadership Conference

4th place in Publication Design,
3 time qualifier

Scholastic Art and Writing Awards

2 Gold Keys, 3 Silver Keys,

7 Honorable Mentions

Professional Experience

UX Design Intern @ Microsoft

May 2022 - August 2022

- Drive feed modernization efforts on the Microsoft Start app
- Collaborate with developer & designer teams to align the Microsoft Start design system across desktop & mobile canvases
- Innovate features for the mobile canvas in a design sprint spanning 2 weeks
- Conduct A/B testing across ~300 respondents
- Present features to an internal audience of 100+ people

Design Intern @ Push10

June 2021 - August 2021

- Assist with client-facing concepts & materials for brand, print, & web
- Mockup, design, & publish case studies
- Develop wireframe kit to expedite the wireframing process of team of ~10 designers
- Redesign nonprofit website for intern final project

Graphic Design Intern @ Amtrak

February 2021 - May 2021

- Create multimedia assets for the HR Organizational Effectiveness & Learning Department
- Collaborate with team members & HR partners to develop designs for training videos & modules

Product Designer @ Penn Labs

September 2021 - May 2023

- Develop end-to-end design and user flow for the Penn Portals website, a service that is viewed by 4k monthly users via the Penn Mobile app
- Present & hand off high-fidelity mockup deliverables to front-end developers

Co-head of Creative @ PennApps

January 2021 - January 2023; Designer: May 2020 - May 2023

- Lead team of designers to develop visual identity, website, merchandise, & social media for a hackathon with 500-700 annual participants
- Present designs to sponsors & Executive Board

Designer @ Penn Student Design

August 2020 - July 2022

- Create marketing materials, posters, visual identity design, & other graphics for local clients & startups

Visual Identity & Web Designer @ Theia

May 2020 - April 2021

- Lead development of visual identity, website, podcast design, & social media of a nonprofit throughout its initial launch
- Analyze social media statistics & formulate outreach strategy, which attracted 300 members during first month of launch